



# Continuous Teamwork Anytime, Anywhere

Cisco® Webex Teams is an easy-to-use collaboration solution that keeps people and teamwork connected anytime, anywhere. Webex Teams™ brings together messaging, file sharing, video meetings, white boarding, calling, and other tools you use to streamline teamwork and produce results faster.





#### **Benefits**



Drive productivity in your teams, and accelerate access to experts with feature-rich and easy-touse team collaboration tools



Enhance business outcomes and increase employee satisfaction with meetings built for teams



Use a single app, with more content and information in one place



Keep work moving in meeting rooms with fully integrated Cisco Webex devices



Keep your important information safe and secure with advanced security and compliance

"Agility is the new currency of business".

#### Overview

Never before have we seen business innovation this rapid, and competition this intense. Businesses will rise and fall by the strength of the teams that fuel their agility. Teams that include, not only internal colleagues, but ecosystems of external experts and partners as well. To support your teams, you need tools that bring people together easily and enable them to work together productively. At the same time, you need to meet increasingly complex security and compliance requirements, which are key to keeping your information safe and secure. It's time for you to look at the new team collaboration experience enabled by Cisco Webex®.

Cisco Webex Teams is an easy-to-use collaboration solution that keeps people and teamwork connected anytime, anywhere. With the Webex Teams app, you create secure virtual work spaces for everything, from completing short-term projects to solving longer-term business opportunities. Simplify day-to-day interactions with messaging and file sharing that can be enhanced with third-party app integrations for a seamless workflow. Increase productivity and engagement with real-time



communications. Start calls instantly, have high-quality video meetings with screen-sharing at the touch of a button, and stay connected after. Express your ideas on digital whiteboards that colleagues can add to at any time. When teamwork flows into meeting rooms, bring the Webex Teams experience with you. Just connect the app to a Webex device to start meetings wirelessly, share your screen, capture life-size whiteboard drawings, and more. That's Webex Teams. Moving all your work forward. Are you in?

## Trends and challenges

#### A new era of working in teams

Gartner's work stream and conferencing revenue forecasts for 2021 are \$4.93 billion and \$7.06 billion, respectively. And 72 percent of leaders globally say "effective team communication" has become more important (1).

Teams now span ever-broader ecosystems that include colleagues, partners, customers, advisors, and even competitors. Sixty-eight percent of business leaders are now looking to extend their collaboration with external parties (2). Within these diverse teams, many employees are working remotely from their own offices, with 67 percent of managers reporting an increase in remote employee productivity (3).

- 1. Forecast: Audioconferencing, Worldwide, 2016-2022 (Gartner #G00342004, October, 2017)
- 2. Cisco-sponsored HBR study available at cisco.com/go/betterteams
- 3. SurePayroll: Productivity Prohibitors: How to Stop Them in Their Tracks

#### Cisco public



## People love working together. But working together is becoming more complex.

This complexity arises as people use different products and services to collaborate, with one app for messaging and perhaps a separate service for meetings, yet others for email, calendaring, and file sharing. Meeting room devices often sit on an island, unused or completely disconnected from other tools. These siloed experiences can greatly hamper productivity and performance.

IT managers face the challenge of keeping track of every device and app in use, and ensuring that all shared information is secure and meets their compliance requirements.

**The result:** User workflows get broken up and IT faces several challenges, from lowered return on investment to potential security breaches.

**The solution:** For teams to maximize their productivity, effective team collaboration is critical. Having the right tools available for effective teamwork is hugely important.

## How it works: key features and components

- Create spaces to keep work moving anytime: Bring everyone together
  easily and quickly in Webex Teams spaces. Enable everyone to see and
  share all the information they need to work together productively. Send
  messages, share files, and create or edit whiteboards, securely, with one
  person or a group of people. Use the Webex <a href="App Hub">App Hub</a> to easily integrate with
  other apps and streamline work.
- Work inside and outside your company the same way: Add people to your shared spaces easily from your company directory. Or simply enter an email address and start teaming with customers, partners, or anyone else you need to work with. Everyone has a seamless experience for all their spaces, whether created internally or by external colleagues. No account switching or loss of context. Everything is always right in one place.

• Enterprise-grade security: We keep your users and sensitive information safe, and provide extensive controls to help you configure and control your security policies. Protect messages, files, and whiteboard drawings with end to end encryption, right from your device. For added control, manage your own encryption keys on-premises. And we've taken the risk out of working with other companies. Your policies are in force even when your employees are collaborating with others outside your company, through integration

with your chosen DLP solution. And we help you secure your devices, as well as protect your user identities and access.

- Integrate with other tools for an uninterrupted workflow: Webex Teams delivers pre-built solutions with third-party applications from vendors such as Microsoft, Google Cloud, and Salesforce to deliver complete collaboration experiences. With Microsoft Office 365, Microsoft Exchange, and Google Calendar integrations, you can view your meeting list right in Webex Teams, making it easy to stay on top of your upcoming appointments and join meetings with a single button push. New meetings are scheduled with ease, automatically including all the people you need and the join details. Further, users can share and edit files from Microsoft OneDrive and SharePoint Online right in Webex Teams spaces, eliminating app switching and file sprawl. Other integrations can be set up using the Webex App Hub to connect your teamwork in Webex Teams with the work happening in other tools such as Service Now, Trello, Asana, Salesforce, and Jira.
- •Meetings built for teams: Use high-quality video meetings, screen sharing (with annotation), and white boarding seamlessly from any device to boost creativity and enhance decision making. Because everyone on a productive team participates, anyone can start a Webex Teams meeting. Democratized in-meeting tools, such as the ability to mute others, add guests, and turn on recording, help improve effectiveness and engagement. And the chats, files, and whiteboards shared during meetings can be easily reviewed by everyone later.
- Interoperability for speed and convenience: In addition to the immersive experience delivered in the Webex Teams app and on Webex devices, meeting participants can join Webex team meetings from standards-based SIP video devices, right from their phones using a call-in number, or even Microsoft Skype for Business. And for meetings that happen outside of Webex, you can easily join any standards-based SIP-compliant meeting.









#### **Benefits**



Epic film producer collaborates using Cisco Webex Meetings and Cisco Webex Teams.

Jerry Bruckheimer uses Cisco Webex to enable his teams to work together more intuitively. Learn more Because being able to do more from a single app makes you more productive.

- Best meeting experiences with Webex devices: The Webex Teams app works seamlessly with Webex devices to give you the best possible video meeting and teamwork experiences. Simply connect the app to a Webex device to start meetings, share your screen, or even move calls if you need to change locations. And when you're connected to the Webex Board, you can instantly save whiteboard drawings created on the touchscreen to share with others, no matter where they are. No complicated setup, cabling, or productivity disruption. Everything is compatible. Everything just works.
- Calling: Webex Teams includes native in-app voice and video calling capabilities to reach other Webex
  Teams and standards-based SIP endpoint users. These can be enhanced with comprehensive PBX
  calling features and Cisco IP phones when combined with one of our calling solutions Cisco Unified
  Communications Manager, Cisco Hosted Collaboration Solution (HCS), or Cisco Webex Calling.
- Simplify deployment with hybrid services: Webex Hybrid Services bridge cloud and on-premises services to smooth your transition to the cloud, while maximizing return on investment (ROI). These services include robust integrations with on-premises assets such as your calendar service, directory, calling system, conferencing resources, video devices, and more.

#### Use cases

Use case	Description	
Sales Your relationships with customers can be only as good as your communication tools allow.	<ul> <li>Bring your teams together and address new opportunities</li> <li>Get answers fast with direct, private access to experts</li> <li>Share key documents with your customer without delay to progress your deals</li> <li>Spaces with partners and customers sit alongside internal spaces for a seamless workflow</li> </ul>	
Marketing Bring people together instantly and effortlessly. Protect your brand.	<ul> <li>Use built-in white boarding during meetings or any time to create and clarify new ideas.</li> <li>Manage your internal creative teams, external agencies, and experts in a single place</li> <li>Track deadlines and accomplishments, and call teammates on the fly</li> </ul>	
Finance Unite stakeholders, and connect everyone to share reports and manage budgets.	<ul> <li>Share budgets quickly to keep projects on track</li> <li>Track spending and communicate with your stakeholder in real time</li> <li>Have large, structured meetings with users in many locations, including meeting rooms, with integrated scresharing and content annotation</li> </ul>	



See how Webex Teams stacks up against competitors to help you increase productivity while staying safe

Web	ex Teams	Microsoft Teams	Slack
	Increase productivity by keeping all your spaces in a single view – whether created by you or someone outside your company – without requiring account switching or changes to solution capabilities.	×	×
	Maintain data policy for external teamwork: even if your company's Webex Teams users are working in spaces created by external users, your important data policies, such as eDiscovery and compliance, can be kept in place.	×	×
	Native support for external video users: Up to 200 video users can join each Webex Teams meeting. This includes Cisco video devices, industry-standard SIP endpoints, and users of Microsoft Skype for Business.	×	×
	Use your existing on-premises calling system to enable voice services for your users and maximize return on investment.	×	×

#### Learn more.







## Buying is simple

With a single Cisco® Collaboration Flex Plan subscription, enable people to use Cisco's industry-leading meetings and calling capabilities, combined with the enhanced messaging of Webex Teams. Then, everyone gets all-in-one team collaboration.

### Cisco Capital

#### Flexible payment solutions to help you achieve your objectives

Cisco Capital makes it easier to get the right technology to achieve your objectives, enable business transformation and help you stay competitive. We can help you reduce the total cost of ownership, conserve capital, and accelerate growth. In more than 100 countries, our flexible payment solutions can help you acquire hardware, software, services and complementary third-party equipment in easy, predictable payments. Learn more.

## The Cisco advantage

Cisco is recognized as a leader in video and web conferencing and unified communications, as well as security and networking. This leadership, combined with a full portfolio of Cisco Webex devices, gives you the best possible calling, meeting, and team collaboration experiences.

Cisco powers the world's Internet experiences. We securely connect people, processes, data, and things to enable innovation that benefits business and society. For more information visit <a href="https://doi.org/10.1001/j.cis.2007/">The Network</a>.



## Start today

Tear down communication barriers, ditch formality, and work securely with anyone, anywhere.

Get Webex Teams.

Learn more about everything that Cisco Webex has to offer:

- · Cisco Webex Meetings, Calling and Team Collaboration
- Cisco Webex Devices
- Cisco Collaboration Flex Plan

For the latest information and help resources visit the <u>Cisco Collaboration Help</u> site.

